WORKING TOGETHER TO PROTECT THE INTEGRITY AND RESILIENCE OF CLOTHING & FOOTWEAR SUPPLY CHAINS
Cargo crime is a major challenge for companies in the Clothing & Footwear industry. It directly impacts fashion brands as stolen products are later sold by criminals through authorised selling channels, resulting in significant potential harm to a company’s brand image and reputation. For wholesale companies, losses in the supply chain can also cause far-reaching problems with customers.

TAPA EMEA helps Clothing & Footwear companies to improve their level of protection and prevent losses by providing cargo crime intelligence, industry security standards for logistics facilities and trucking operations and training. It also provides regular networking opportunities for supply chain security professionals from across the major manufacturing sectors.

An important part of the Shrinkage suffered in the Clothing & Footwear sector, according to major sources, is related to the supply chain. TAPA EMEA helps the buyers of transport and logistics services to identify the types of risks to their goods in the supply chains, the locations of cargo crimes, the types of incidents and the modus operandi used by cargo thieves. The Association’s sole aim is to help its members reduce losses and achieve supply chain resilience.

TAPA EMEA supports the risk managers of international Clothing & Footwear manufacturers and retailers by acting as a respected provider of cargo crime intelligence and by helping companies identify TAPA-certified warehouse and trucking operators.

Joining TAPA EMEA will add significant support, intelligence and solutions to your own in-house security programmes.

Membership of the Transported Asset Protection Association (TAPA) helps Clothing & Footwear companies in a number of ways:

- It can help in the assessment of risk by using its Incident Information Service (IIS) to highlight where cargo crimes happen and the tactics used by organised criminal gangs to target goods
- To represent security risk for industry at a political level to help influence decision-makers
- Training in the adoption of TAPA Security Standards for both manufacturers and their outsourced logistics organisations
- Networking at TAPA events with industry peers and service providers, and the opportunity to hear updates from leading international speakers as well as case studies presented by fellow supply chain security specialists.

This introduction to TAPA aims to make you better informed about our not-for-profit Association.

We hope you will appreciate the benefits to your company of becoming part of our Association and joining the other global manufacturers and supply chain stakeholders working together to achieve supply chain resilience and to stamp out the growing threat of international cargo crime.

We will be more than pleased to answer any questions you may have. Please contact us at info@tapaemea.org

THORSTEN NEUMANN
Chairman, TAPA EMEA
### 10 REASONS WHY COMPANIES JOIN TAPA EMEA

1. To demonstrate their commitment to supply chain resilience and preventing product losses during the transportation process.

2. To benefit from unique networking opportunities with supply chain security and risk management professionals from many of the world’s leading buyers of transport and logistics services.

3. To meet logistics service providers which are clearly taking proactive steps to protect their customers’ goods in the supply chain.

4. To obtain cargo crime incident intelligence data from TAPA’s Incident Information Service (IIS), with regular incident alerts, monthly analysis, and quarterly and annual reports covering freight thefts across the EMEA region.

5. To understand when and where cargo crimes are occurring, the types of incidents taking place, the modus operandi of cargo thieves, and the types of products being stolen.

6. To attend TAPA’s twice-yearly main conferences in Europe and join some 300 supply chain security, logistics and security equipment/systems professionals participating in each event.

7. To participate in TAPA’s regional conferences that take place throughout the year in countries with high cargo crime incident rates, with input from local businesses and law enforcement agencies.

8. To have access to TAPA’s highly respected Facility Security Requirements (FSR) and Trucking Security Requirements (TSR) supply chain security standards to either gain certification for their own operations or to identify logistics service providers with TAPA-certified operations.

9. To benefit from free of charge training for TAPA’s Security Standards.

10. To build a network of like-minded supply chain security and logistics contacts to share experiences, knowledge, advice and best practice that helps to make supply chains more secure.

To find out more about joining TAPA EMEA please contact us at info@tapaemea.org
Transported Asset Protection Association

Transported Asset Protection Association (TAPA) assists manufacturers and logistics service providers to achieve supply chain resilience.

Supporting our members’ own in-house security programmes, TAPA provides:

- Industry-leading supply chain Security Standards
- Free-of-charge training
- Cargo crime intelligence and incident alerts
- Conferences and regional events
- Unique networking opportunities with other supply chain security professionals

According to a European Parliament study, organised theft of commercial vehicles and their loads costs businesses €8.2 billion a year. TAPA estimates the true cost of cargo crime to be as much as twice the value of the stolen goods. Aside from the financial cost of recovery, for manufacturers and their logistics partners these crimes affect their ability to fulfill customer orders, damage their reputation, disrupt production schedules and lead to increased insurance premiums.

**Reduced loss ratios**

Adopting TAPA Security Standards as part of their supply chain security programmes means losses incurred by TAPA members are three times lower than the industry average.

As a TAPA member we will help you to protect your supply chain by enabling you to better understand the level of threat, the types of products criminals are targeting, when and where cargo crimes occur and the modus operandi thieves are using. Attacks on goods during the supply chain process are becoming more frequent, more sophisticated and more violent. TAPA membership can help you to put in place extra lines of defence to ensure your goods arrive securely at their destination by using industry best practice, intelligence sources and the shared knowledge and expertise of other members.

**A unique forum**

TAPA is a unique forum that unites global manufacturers, logistics service providers, transport operators, law enforcement agencies, and other stakeholders with the common aim of reducing losses from international supply chains and enabling supply chain resilience.

In Europe, the Middle East and Africa (EMEA), TAPA’s 470+ members include leading brands from a broad range of sectors, including high-tech, fashion, pharmaceuticals, tobacco, metal and luxury goods, as well as logistics and supply chain service providers.

**We are helping to make their businesses more secure.**

We invite you to join us.
2015 Cargo Crimes in EMEA

60 Hijackings were reported to IIS, 4% of all incidents.

1,515 Total number of incidents recorded by TAPA EMEA

€22,791 The equivalent average loss for all 1,515 cargo crimes reported to TAPA EMEA

458 Most recorded cargo crimes in 2015 occurred in the Netherlands, accounting for 30.2% of all incidents and representing a rise on the 258 crimes reported in 2014.

341 TAPA was able to report a far more accurate picture of cargo crime in Belgium for 2015 thanks to data supplied by Belgian police. The 341 incidents in 2015 compared to 12 in 2014.

70 Food & Drink was the product category with the highest number of recorded losses in 2015 featuring in 139 or 9.2% of incidents.

9 Theft from Moving Vehicle cargo thefts were reported to IIS in 2015

1,515 Combined loss for the top 10 reported cargo crimes in 2015, 43.1% of all thefts that stated a loss value

€3,000,000 The biggest single loss recorded by IIS in 2015 was the theft of pharmaceuticals from a Services 3rd Party Facility in Settala, Milan in Italy

€101,256 Average loss for cargo crimes reporting a value

22.5% Of all cargo crimes captured by TAPA EMEA in 2015 took place at unsecured parking locations, representing 866 of the 1,515 incidents

57.2% Of all cargo crimes stated a loss value

58.1% Intrusion was the most frequently reported M.O. used by cargo thieves and was seen in a total of 880 crimes

+37.4% Rise in the number of cargo crimes reported to IIS vs. 2014

-50.7% reduction in average losses in 2015 vs. 2014

4.6% Of all incidents in 2015 were classed as major losses with a value over €100K

-55.4% Reduction in the number of reported crimes with losses of more than €100K

March 2015 was the highest month for cargo crime incidents with 181 reports to IIS, followed by November with 164 and May with 152.

29 The number of countries in the EMEA reporting cargo crimes in 2015

4.4% Or 67 of all 2015 crimes stated Violent or Threat with Violence as the criminals’ M.O.

572 Number of cargo thefts with a loss value in excess of €100,000

139 Or 67 of all 2015 crimes stated Violent or Threat with Violence as the criminals’ M.O.

181 March 2015 was the highest month for cargo crime incidents with 181 reports to IIS, followed by November with 164 and May with 152.

-55.4% Reduction in the number of reported crimes with losses of more than €100K

181 March 2015 was the highest month for cargo crime incidents with 181 reports to IIS, followed by November with 164 and May with 152.

572 Number of cargo thefts with a loss value in excess of €100,000

6 www.tapaemea.org
TAPA Security Standards

Transported Asset Protection Association

TAPA Security Standards have been developed by specialists from within our Association, in consultation with our global membership.

Updated every three years to tackle emerging threats, they are highly respected as the most effective and resilient supply chain security standards, and are frequently listed as a requirement in supplier contracts awarded by manufacturers.

TAPA Security Standards

- FSR – Facility Security Requirements
- TSR - Trucking Security Requirements
- TACSS - TAPA Air Cargo Security Standards

FSR
For secure warehouse operations and distribution centres.

TSR
Protecting high value goods in transit.

TACSS
Secure air cargo handling processes.

Each Standard is a certification programme and members are assessed by independent TAPA-approved auditors. They specify the minimum acceptable security standards for high value, theft targeted moving through the supply chain and the methods to maintain those standards. TAPA has also introduced an entry level self-certification programme for its FSR and TSR Security Standards.

TAPA Security Standards are a valuable quality and security benchmark for manufacturers to use as part of their selection of logistics partners.

“TAPA’s platform gives us another way to tap into information that we don’t necessarily have already. TAPA Standards allow us to demonstrate to our customers that wherever on the globe we carry their product, we have a consistent level of protection.” DHL Express

Training

TAPA EMEA members benefit from free FSR and TSR training courses across the region, which take place throughout the year and are available on a first come, first served basis.
Cargo crime intelligence & alerts

Operating a resilient supply chain requires expert planning, information and intelligence.

In EMEA, organised criminal gangs are becoming increasingly daring and sophisticated in their attempts to steal high value, theft targeted products, to the extent that trucks are now even being attacked while they speed along European highways. So when it comes to preventing crime, fast and accurate intelligence is critical.

TAPA’s Incident Information Service (IIS) constantly monitors and captures cargo crime incident data, supported by the Association’s own members and national law enforcement agencies. This intelligence is shared with TAPA members using incident ‘alerts’, monthly analysis, quarterly reports and the IIS Annual Report.

Members use IIS intelligence to avoid incident ‘hotspots’ when planning transportation routes for high value loads and to gain a broader understanding of the tactics criminals are using to target facilities and goods in transit. IIS is a centralised resource bank of knowledge for TAPA members, enabling them to make better-informed decisions.

The voice of industry

TAPA works closely alongside law enforcement agencies, lawmakers and regulatory bodies, and other stakeholders.

It supports like-minded partners to promote supply chain security as well as initiatives working to reduce the level of cargo crime.

TAPA also joins forces with other industry bodies to lobby national governments to get them to recognise the growing threat of cargo crime in their countries, to understand the economic impact this can result in, to encourage them to take action, and to gain their support of industry-led initiatives.

”From a brand perspective you deliver to the customer instead of informing them we had another theft. It’s not only about the money, it’s about the brand as well.” Nike
Networking events & sources of intelligence

In addition to regional meetings throughout the year, all TAPA EMEA members are invited to attend two main two-day conferences each year.

Attended by around 300 supply chain security and logistics professionals, these events welcome experts from across the globe to give presentations and participate in panel discussions and workshops.

One of the other main benefits of participating in TAPA EMEA events is the unique networking opportunities they provide, enabling security and logistics specialists to establish new contacts and to exchange ideas, information and best practice to support supply chain resilience.

Conference topics include:

- Cargo crime case studies by manufacturers and logistics service providers
- Regulatory news
- Regional and national law enforcement updates
- Crime trends & analysis
- Emerging threats
- New crime prevention techniques
- Equipment and technology updates
- TAPA EMEA updates

‘Membership of TAPA complements our existing security arrangements and provides a globally acknowledged standard for the protection of goods in transit. We also value the opportunities that TAPA offers to share information and best practice with other manufacturers, the freight industry and key law enforcement partners in the countries in which we operate.’ AstraZeneca
How to become a member

TAPA EMEA is a not-for-profit association. Annual membership of TAPA EMEA costs €2,000 (plus taxes if applicable).

Your annual membership fee covers:

- Access to TAPA Security Standards & certification programmes
- Free training courses for TAPA Security Standards*
- Use of the IIS cargo crime intelligence service
- Incident ‘alerts’, monthly, quarterly and annual IIS data reports
- The opportunity to attend TAPA’s main and regional conferences*
- Participating in Working Groups
- TAPA EMEA’s monthly e-magazine, Vigilant

* Note: TAPA members are required to pay their own travel and accommodation costs when attending the Association’s conferences and training courses

‘Since the introduction of TAPA Facility Security Requirements (FSR) into relevant supplier contracts, indicators show a significant decrease in the number of theft incidents.’ Intel

Who can join?

Membership is open to manufacturers, logistics service providers, transport operators and insurers.

The organisation also has alliances and partnership agreements with other relevant associations and admits a restricted number of security service providers. Law enforcement agencies can join TAPA EMEA free of charge.

All membership applications are subject to approval by the TAPA EMEA Board of Directors.

For further information, please contact info@tapaemea.org